



c360 Product pricing is listed below. Licensing is per user and company must have as many c360 licenses as the number of active Microsoft CRM licenses. For example, an organization that owns 100 Microsoft CRM licenses but has assigned only 25 to users need only buy 25 c360 licenses.

c360 Product pricing includes product license and 1st year product support (\*effective from date of initial purchase) and new releases per the [c360 Solutions Software License Agreement](#).

**Productivity Pack Pricing** (significant savings over individual product pricing)

Product Pack	Individual Products included	List Price
<a href="#">c360 Productivity Pack - Core</a>	<b>For CRM Version 4.0</b> Address Validation Alerts Console Explorer (CRM Search Engine) Multi-Field Search Record Editor Relationship Explorer/Charting SharePoint Integration Summary <b>For CRM Version 3.0</b> Data Quality Center Console Alerts Relationship Explorer Multi-Field Search Summary Email Link <b>For CRM Version 1.2</b> Dashboard (SearchPac) Query Manager (SearchPac) Multi-Field Search Activity Summary Email Link	\$95/CRM license
<a href="#">c360 Productivity Pack - Sales</a>	Forecast Manager Web Connect	\$35/CRM license
<a href="#">c360 Productivity Pack - Service</a>	Email To Case My Workplace	\$35/CRM license
<a href="#">c360 Explorer Remote Installation Assistance</a>		\$995 (one-time fee)
<a href="#">c360 Data Quality Center Remote Installation Assistance</a>		\$995 (one-time fee)
<a href="#">c360 Web Connect Remote Installation Assistance</a>		\$995 (one-time fee)

**Additional c360 Product Pricing**

Product	List Price
<a href="#">c360 Audit</a>	\$3500 server fee* + \$125/CRM license * Includes c360 assisted installation
<a href="#">c360 Audit Remote Installation Assistance</a>	\$995 (one-time fee)
<a href="#">c360 Field Level Security</a>	\$95/CRM license



<a href="#">c360 Field Level Security Offline Client</a>	<b>\$1495/CRM Organization</b>
<a href="#">c360 Multi Currency Management</a> (Only available for CRM 3.0)	<b>\$95/CRM license</b>
<a href="#">c360 Multi Currency Management Offline Client</a>	<b>\$1495/CRM Organization</b>
<a href="#">c360 Documents Pack/Word Mail Merge</a>	<b>\$65/CRM license</b>
<a href="#">c360 Group Calendar</a>	<b>\$65/CRM license</b>
<a href="#">c360 Import Manager</a>	<b>Import Manager for CRM 4.0</b>  <b>Full Edition</b> Small: 1-15 users: \$2,195 Medium: 26-75 users: \$3,595 Professional: 76-150 users: \$4,395 Enterprise: 150+ users: \$4,995  <b>Migration Edition (45 day license)</b> Small: 1-15 users: \$895 Medium: 26-75 users: \$1,295 Professional: 76-150 users: \$1,395 Enterprise: 150+ users: \$1,695  <b>Upgrade (Migration to Full)</b> Small: 1-15 users: \$1,300 Medium: 26-75 users: \$2,300 Professional: 76-150 users: \$3,000 Enterprise: 150+ users: \$3,300
<a href="#">c360 Email Marketing</a>	<b>Software Fee*</b> Standard Edition: \$1995 Premium Edition: \$3995  *Software Fee includes installation and training  <b>Service</b>  <b>Pay As You Go (PAYG)</b> 2500 Emails: \$300 (per 2500 emails) *PAYG available for Standard Edition only  <b>Subscription</b>  2500 emails: \$237 per month 5000 emails: \$295 per month 10000 emails: \$411 per month 20000 emails: \$642 per month 30000 emails: \$874 per month 50000 emails: \$1337 per month 100000 emails: \$2495 per month  <b>Notes</b> <ul style="list-style-type: none"> <li>- PAYG emails expire in 12 months</li> <li>- Subscription emails expire every month</li> <li>- 10% discount for 1 year subscription pre-payment</li> <li>- Pre-paid subscription emails only expire at the end of 12 month commitment period</li> </ul>
<a href="#">c360 Mobile CRM</a>	<b>Server License: \$2850*</b>



	<b>Client License: \$475</b>
<a href="#">c360 CTI</a>	*Server License includes 5 client licenses <b>\$745/Server* + \$135/Client</b>
	*Server License includes 5 client licenses
<a href="#">c360 Report Wizard</a> (Only available for CRM 3.0)	<b>\$995/Organization</b>
<a href="#">c360 BI Analytics</a>	1-5 PER power user - \$4000 (No Limit - Report Consumers/End Users)  6-10 power user block - \$10,000 for the block  11-15 power user block - \$5000 for the block  16-20 power user block - \$5000 for the block  CPU License (per processor) - \$40,000  <i>*All End Users are included in price on ALL Levels</i>
<a href="#">c360 BI Analytics Remote Installation Assistance</a>	<b>\$1495</b>
<a href="#">c360 BI Analytics Remote Cube Creation/Modification Services</a>	<b>\$1495 (per day)</b>
<a href="#">c360 BI Analytics Remote Training Services</a>	<b>\$1495 (per day)</b>

## SDK/Development Tools Pricing

Product	List Price
<a href="#">c360 SDK Runtime License</a>	<b>\$35/CRM license</b>
<a href="#">c360 CRM Integration Pack</a>	<b>\$60/CRM license</b>
<a href="#">c360 SDK Training</a>	<b>\$995/Project</b>
<a href="#">c360 SDK Development Assistance</a>	<b>\$140/Hour</b>

## Industry Solution Pricing

Product	List Price
<a href="#">c360 High-Tech Productivity Pack</a>	<b>\$295/CRM license</b>
<a href="#">c360 Financial Services Pack</a>	<b>\$3500 server fee* + \$275/CRM license</b>  <b>* Includes initial installation of the Audit product on up to two environments</b>

**c360 High-Tech notes** There is a 10-license minimum for purchases of c360 High-Tech. The same support and installation rules apply to the Customer Portal component of c360 High-Tech. See the section titled 'Important Customer Portal Installation Information' for details.

## Portal Pricing

Product	List Price
<a href="#">c360 Customer Portal</a> for Microsoft CRM	<b>\$200/CRM license</b>



<a href="#">c360 Customer Portal Remote Installation Assistance</a>	<b>\$995 (one time fee – see below)</b>
<a href="#">c360 Customer Portal Starter Pack</a>	<b>\$2995 (Includes 10 licenses + Remote Installation Assistance)</b>

**Portal licensing notes** There is a 10-license minimum for purchases of the Customer Portal. Customer Portal pricing is based on the number of active Microsoft CRM licenses regardless of how many customers will be accessing the Customer Portal. Customer Portal requires a single Microsoft CRM license so that the Customer Portal can access Microsoft CRM. The Customer Portal does not create additional entries/users in Active Directory. Microsoft requires that applications that update data from outside CRM purchase a Microsoft CRM External Connector license.

**Important Customer Portal Installation Information**

The cost of the Portal includes new releases for a period of one year from initial purchase date. In addition, the cost of the Portal includes direct technical assistance with any product defects. **The cost of the Portal does not cover installation related questions or administrative and user training.** These services can be provided by c360 at an additional fee (see <http://store.yahoo.com/c360/customerportal.html> to purchase) or can be provided by a c360 Portal Certified Partner. **c360 strongly encourages the use of a c360 Portal Certified Partner to implement the Customer Portal.** Contact [Sales@c360.com](mailto:Sales@c360.com) to be referred to a c360 Portal Certified Partner if you are not already working with one. Fees for c360-provided installation assistance and training webinars are listed below:

- Remote Installation Assistance: **\$995** (one time fee for scheduled remote one-on-one assistance by a c360 technician)
- Portal Administrative Training Webinar: **\$395** (one time fee for a single scheduled administrative training webinar by a c360 technician)

**Upgrading to a Productivity Pack from a c360 Bundle or Suite**

Organizations that own	Upgrade to:	Upgrade Option	List Price
<b>Bundle</b> (Activity Summary, SearchPac, Email Link)	c360 <b>Core</b> Productivity Pack	<a href="#">Option 1</a>	<b>\$75</b> per active CRM license.
<b>Activity Summary</b>	c360 <b>Core</b> Productivity Pack	<a href="#">Option 1</a>	<b>\$75</b> per active CRM license.
<b>Bundle</b> (Activity Summary, SearchPac, Email Link) + <b>Relationship Chart</b>	c360 <b>Core</b> Productivity Pack	<a href="#">Option 1</a>	<b>\$75</b> per active CRM license.
<b>Suite</b> (Activity Summary, SearchPac, Forecast Manager, Email Link) + <b>Relationship Chart</b>	c360 <b>Core</b> and <b>Sales</b> Productivity Packs	<a href="#">Option 2</a>	<b>\$75</b> per active CRM license.
<b>Bundle</b> (Activity Summary, SearchPac, Email Link) + <b>Relationship Chart</b>	c360 <b>Core</b> and <b>Sales</b> Productivity Packs	<a href="#">Option 2</a>	<b>\$75</b> per active CRM license.
<b>Bundle Plus</b> (Activity Summary, SearchPac, Email Link, Email To Case)	c360 <b>Core</b> and <b>Service</b> Productivity Packs	<a href="#">Option 3</a>	<b>\$75</b> per active CRM license.
<b>Suite Plus</b> (Activity Summary, SearchPac, Forecast Manager, Email Link, Email To Case)	c360 <b>Core</b> , <b>Sales</b> and <b>Service</b> Productivity Packs	<a href="#">Option 4</a>	<b>\$75</b> per active CRM license.

**Extended Support** Support will be extended to one year from date of upgrade.

**Support and New Releases** **(Productivity Packs only - See [SDK](#) materials for c360 SDK Support and maintenance information)** Customers that purchase a c360 Productivity Pack are entitled to support and new releases of the purchased product(s) for one year from the



time of purchase of the initial product licenses. Subsequent purchases of additional licenses of the same product fall under the terms of the initial purchase. After one year from initial purchase, Client may purchase annual support contracts at 20% of list price of all c360 products owned at time of maintenance renewal. c360 support is subject to the terms and conditions of the [c360 Solutions Software License Agreement](#).

**Availability of Bundle  
And Suite offerings**

c360 Bundle and Suite offerings (includes c360 Bundle, c360 Suite, c360 Bundle Plus and c360 Suite Plus) were discontinued on December 31, 2004.

**Effective Dates**

Pricing Effective April 24, 2008.