



## c360 Email Marketing Subscription Order Form

### E-Marketing Activation Process

- Fax this "c360 E-Marketing Credit Card Authorization" form to 678-668-8042
- You will be provided access to E-Marketing within 24-48 hours.
- Obtain a "Cancellation Request" email receipt from your c360 Account Manager prior to the 28th day of service if you choose to discontinue.
- After 28 days, automated Credit Card billing will commence.
- E-Marketing Pricing can be found at:  
[http://www.c360.com/Emarketing/c360\\_Solutions\\_eMarketing\\_2010\\_PRICING\\_GUIDE.Final.pdf](http://www.c360.com/Emarketing/c360_Solutions_eMarketing_2010_PRICING_GUIDE.Final.pdf)

<b>[ X ] New Monthly Subscription</b>	<b>[ ] Renewal of Existing Subscription</b>
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Term	
<b>Written notification must be received 30 days in advance to terminate monthly service renewals.</b>	
Service Activation Date (mm/dd/yyyy)	
Subscription Start Date	
Subscription End Date	

Subscription Fee		
Data Base Size	Subscription Fee	Check to Select
5,000	\$175 per month - "Emails Only"	<input type="checkbox"/>
2,500-10,000	\$450 per month	<input type="checkbox"/>
10,001-30,000	\$950 per month	<input type="checkbox"/>
30,000-75,000	\$1,500 per month	<input type="checkbox"/>
75,001-100,000	\$2,500 per month	<input type="checkbox"/>
100,000 plus	\$5,000 per month	<input type="checkbox"/>
		<input type="checkbox"/>

Payment Terms
c360 invoicing for Subscription begins on the first day that the service has been activated and available for use by Subscriber and monthly thereafter. Monthly Subscription Service Fees are invoiced monthly in advance throughout the term of this order.



**This confirms that the Subscriber identified below is purchasing the c360 Email Marketing Service described in this Order Form.**

Subscriber	
<b>Organization Name:</b>	
Signature:	Payment Method: Visa / Mastercard / American Express (Please circle one)
Name:	Card Number:
Title:	Expiration Date:
Date:	Billing Contact:
Address: ,	Billing Address:
Phone:	Billing Phone:
Email:	Billing Email:

### **What if I use the \$450/Month and Higher Tiers?**

Are you ready to integrate c360 E-Marketing with your MS Dynamics CRM system? The one-time integration fee is \$500. Contact your Partner Account Manager to schedule the system integration.

When ready to integrate your purchased E-Marketing Solution with MS Dynamics CRM, you will need to consider the following prerequisites:

- MS Dynamics CRM should be IFD enabled to provide secure access for ongoing system synchronization.
- Organization Name, Web Services and Discovery URLs will need to be provided to allow integration setup.
- A separate user id and password for the E-Marketing application is recommended.
- The provided user id and password must have administrative privileges and be able to read the table schema information. This user account must be set for EST time zone.

**Do you need training on building templates, creating eDialogs, or any of the additional features the product offers. During the trial period, you will be able to access our "Marketing Automation Learning Management System" website, where you will have access to user guides, recorded videos, Frequently Asked Questions and our Live Training schedule.**

### **Do you want c360 to partner with you to help create your initial E-Marketing Campaign?**

C360 offers a Quickstart E-Marketing Consultative program for \$750. It includes two hours of one-on-one E-Marketing training and assistance, focusing on the areas most critical to your initial E-Marketing Campaign.