

c360 Solutions –2010 Reseller & Customer Standard Pricing List:

All prices are per-month, pricing is based on a 12-month contract

10% discount available for pre-paid 12-month contracts

Month-to-month pricing is available. See your representative.



c360 Solutions Editions	Web Marketer	c360 SMB	c360 SMB Plus	c360 Professional	c360 Enterprise	c360 Unlimited***
Monthly Subscription	\$250	\$450	\$950	\$1500	\$2500	\$5,000
Database Size Licensed Users	2500 1	2500 – 10K 2	10-30K 5	30K-75K 10	75K-100K 50	100K+ Unlimited
Email Marketing	5,000	50000	100,000	250,000	500,000	5Million
Bulk Emails per month Individual	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Drip Email Marketing	No	Yes	Yes	Yes	Yes	Yes
Spam Assassin	Yes	Yes	Yes	Yes	Yes	Yes
Trigger Emails	Yes	Yes	Yes	Yes	Yes	Yes
Web Analytics						
Web Analytics	Yes	Yes	Yes	Yes	Yes	Yes
Keyword Tracking	Yes	Yes	Yes	Yes	Yes	Yes
Visitor Tracking	Yes	Yes	Yes	Yes	Yes	Yes
Dashboards	Yes	Yes	Yes	Yes	Yes	Yes
Geo Analytics	Yes	Yes	Yes	Yes	Yes	Yes
Real-time alerts	Yes	Yes	Yes	Yes	Yes	Yes
eMarketing						
Landing Pages	Yes	Yes	Yes	Yes	Yes	Yes
Surveys/Forms	Yes	Yes	Yes	Yes	Yes	Yes
Lead Scoring	No	Yes	Yes	Yes	Yes	Yes
Template Catalog	Yes	Yes	Yes	Yes	Yes	Yes
MCM*	No	No	No	Yes	Yes	Yes
Google AdWords Integrator	\$50	\$50	\$50	Included	Included	Included
Reporting						
Standard Reports	Yes	Yes	Yes	Yes	Yes	Yes
Ad-Hoc Report Writer	No	Yes	Yes	Yes	Yes	Yes
Report Subscriptions	Yes	Yes	Yes	Yes	Yes	Yes
CRM						
Microsoft CRM Integration**	Yes	Yes	Yes	Yes	Yes	Yes
Web Services API	\$500 1X	\$500 1X	\$500 1x	Yes	Yes	Yes
Microsites	No	No	No	No	Yes	Yes
Dedicated IP	\$125	\$125	\$125	Yes	Yes	Yes
Live Training	1.5	3	5	6	10	20

* MCM – Multichannel Marketing Manager - includes Direct Mail Management, Campaign Tracking and Google Adwords Integration

** Premise-based MS CRM integration for all SMB editions carries a 1x fee of \$500 set up.

*** Requires a minimum contractual term of 12-months; Email is limited to 5,000,000 per month

- Pricing Includes training and support (phone/email/webchat)
- Standard training is based on hours/sessions by tier. SMB Tiers include 2 Live training sessions; Professional = 4 Sessions; Enterprise = 1 day- onsite (8hours); Unlimited – 3 days on-site
- Onsite training is available to SMB Tiers at a rate of \$1500 per day plus T&E
- Custom Programming = \$175 per hour (SOW required)
- Application Consulting = \$145 per 1 hour online session