

c360 Solutions –2011 Reseller & Customer Standard Pricing List:

All prices are per-month, pricing is based on a 12-month contract

10% discount available for pre-paid 12-month contracts

Month-to-month pricing is available. See your representative.



| c360 Solutions Editions | Email Only | c360 SMB | c360 SMB Plus | c360 Professional | c360 Enterprise | c360 Unlimited*** |
|-----------------------------|------------------|------------------|------------------|-------------------|------------------|-------------------|
| Monthly Subscription | \$175 | \$450 | \$950 | \$1500 | \$2500 | \$5,000 |
| Database Size | <5000 | 2500 – 10K | 10-30K | 30K-75K | 75K-100K | 100K+ |
| Licensed Users | N/A | 2 | 5 | 10 | 50 | Unlimited |
| Email Marketing | | | | | | |
| Bulk Emails per month | 5,000 | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Individual | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Landing Page Views | N/A | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Web Analytics | | | | | | |
| Web Analytics | No | Yes | Yes | Yes | Yes | Yes |
| Keyword Tracking | No | Yes | Yes | Yes | Yes | Yes |
| Visitor Tracking | No | Yes | Yes | Yes | Yes | Yes |
| Dashboards | No | Yes | Yes | Yes | Yes | Yes |
| Geo Analytics | No | Yes | Yes | Yes | Yes | Yes |
| Real-time alerts | No | Yes | Yes | Yes | Yes | Yes |
| eMarketing | | | | | | |
| Landing Pages | No | Yes | Yes | Yes | Yes | Yes |
| Surveys/Forms | No | Yes | Yes | Yes | Yes | Yes |
| Lead Scoring | No | Yes | Yes | Yes | Yes | Yes |
| Template Catalog | Limited | Yes | Yes | Yes | Yes | Yes |
| MCM* | No | No | No | Yes | Yes | Yes |
| Google AdWords Integrator | No | \$50 | \$50 | Included | Included | Included |
| Reporting | | | | | | |
| Standard Reports | Limited | Yes | Yes | Yes | Yes | Yes |
| Ad-Hoc Report Writer | No | Yes | Yes | Yes | Yes | Yes |
| Report Subscriptions | No | Yes | Yes | Yes | Yes | Yes |
| Web Services API** | Yes | \$500 1x | \$500 1x | Included | Included | Included |
| Dedicated IP | N/A | \$500 1x | \$125 1x | \$50 1x | Included | Included |
| Dedicated VPN | \$500 (\$250 1x) | \$500 (\$250 1x) | \$500 (\$250 1x) | \$500 (\$250 1x) | \$500 (\$250 1x) | \$500 (\$250 1x) |
| Live Training | No | 3 | 5 | 6 | 10 | 20 |

* MCM – Multichannel Marketing Manager - includes Direct Mail Management, Campaign Tracking and Google Adwords Integration

** Premise-based MS CRM integration for all SMB editions carries a 1x fee of \$500 set up (not applicable for MS CRM Resellers)

*** Requires a minimum contractual term of 12-months; Email is limited to 5,000,000 per month

- Pricing Includes training and support (phone/email/webchat)
- In addition to initial training, customize training for your organization with a 2 hour quick start program for \$750.00
- Standard training is based on hours/sessions by tier. SMB Tiers include 2 Live training sessions; Professional = 4 Sessions; Enterprise = 1 day- onsite (8hours); Unlimited – 3 days on-site
- Onsite training is available to SMB Tiers at a rate of \$1200 per day plus T&E
- Custom Programming = \$100 per hour (SOW required)