



C360 SOFTWARE DEVELOPMENT KIT



The c360 SDK for Microsoft CRM is a collection of interface controls and page classes that allow for the development of products and customizations that look and behave like core components of the Microsoft CRM system. The c360 SDK for Microsoft CRM allows developers to more easily build Microsoft CRM-based functionality that is visually, functionally and technically compatible with Microsoft CRM. The c360 SDK for Microsoft CRM is utilized in all c360 product development and is the foundation for all Microsoft CRM customization performed by c360. The benefits of the c360 SDK for Microsoft CRM are:

- Proven platform for custom development on Microsoft CRM
- Complete suite of ASP.NET user interface controls that look, feel and behave like standard Microsoft CRM controls
- User interface controls are highly configurable
- Multi-functional grid control loaded with features
- Inheritable pages that enforce the Microsoft CRM look and feel
- Framework through which external data can be linked to CRM entities
- Improved user experience using Asynchronous JavaScript and XML (AJAX)
- Mimics Microsoft CRM navigation
- Custom grid actions that can be integrate with standard c360 products

