



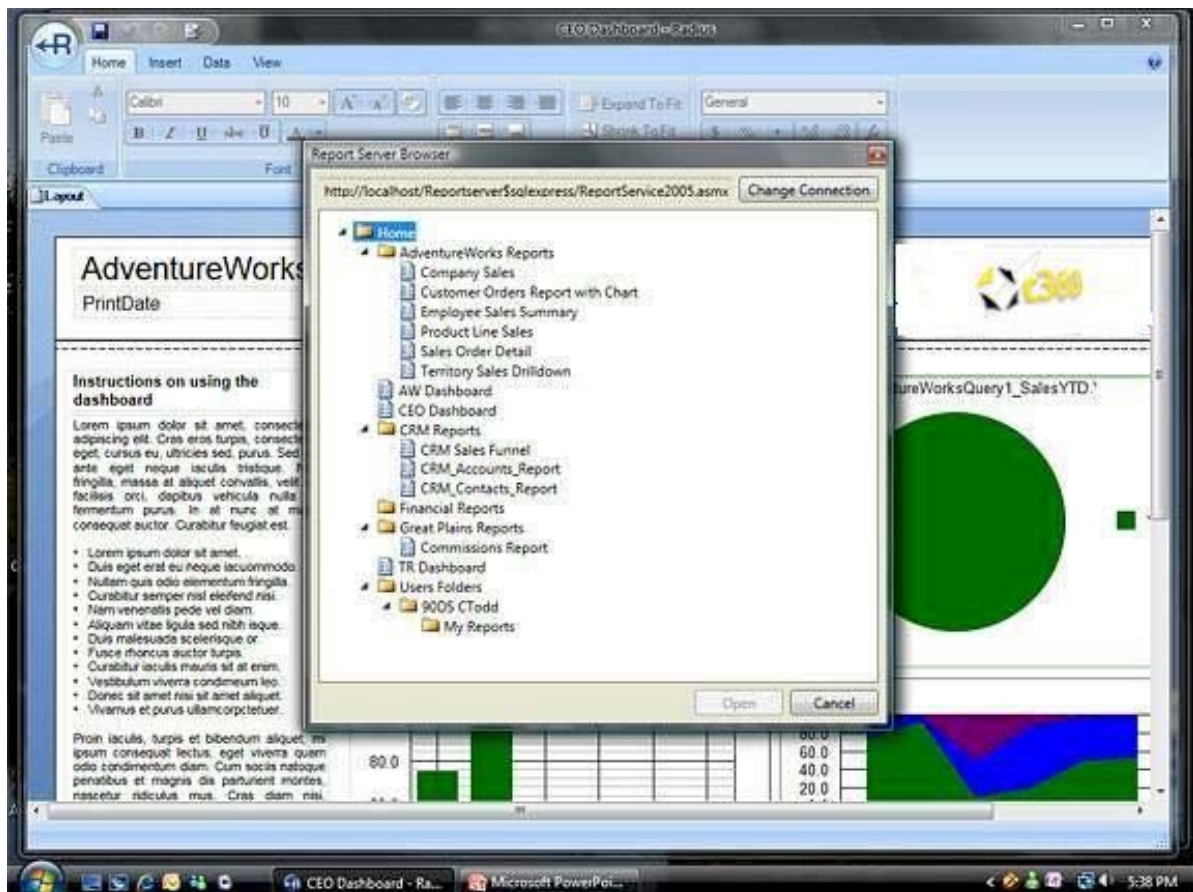
c360 Report Authoring Tool for Microsoft Dynamics CRM

Overview

c360 Report Authoring is a an Easy-to-use Powerful **Report Authoring Tool** that allows CRM users to easily and quickly generate reports to access their most import asset: their information.

Designed for people who make reports, c360 Report Authoring Tool delivers a results-oriented user experience with the look and feel of Microsoft Office 2007. CRM report designers can easily create reports in minutes, using their CRM Filtered Views, ensuring the security of their data once the reports are published back to the reporting server. **CRM-specific hidden parameters** are easily added to the reports, further enhancing the overall integration of reporting in Microsoft CRM.

Using the '**Repurpose rather than Recreate**' approach, c360 Report Authoring Tool gives report designers the unique ability to design, search, re-use and securely share any report or report component. As a result of leveraging existing reports and report components, Organizations can decrease report deployment time, reduce the time, and costs required to deploy reports.





The features of c360 Report Authoring Tool are:

- Easy-to-use rich report authoring user interface with the Microsoft Office 2007 look and feel
- Security that works within your existing infrastructure
- Microsoft RDL compliant reports
- Integration with Reporting Services to modify existing reports or publish new reports to the web
- Unique 'Repurpose rather than Recreate' approach
- Looks, feels and operates like a Microsoft Office 2007 application so that everyone, not just programmers, is able to analyze their information

Report Authoring Tool also leveraged the c360 **CRM Add-in** which will enable CRM customers to easily modify their existing reports, create new reports as well as leverage existing investment in creating queries in Microsoft CRM using the **Advanced Find** feature. The CRM add-in enables users to easily connect to CRM and also contains a set of common report templates to help users quickly create new reports based on data coming from their CRM system. The features of the CRM add-in are

- Provides users with template reports for getting started
- Report creation on saved views from CRM Advanced Find
- Users need not learn how to query database and understand SQL to create a CRM report

Report Authoring Tool has 2 editions

1. Producer Edition

- Targeted at all members of the organization who may also include IT professionals who are familiar with the underlying structure of the source for their data
- Full version with no restrictions
- Able to create connections and queries
- Able to publish to Reporting Services
- Able to use add-in functionality
- Add-in/SDK documentation provided

2. Analyzer Edition

- Targeted at the Business Analyst or report creator who has no knowledge of the underlying structure of the source for their data
- Report Editor
- Can create new reports and report items
- Able to use existing items
- Unable to create new connections or queries
- Cannot publish to Reporting Services
- Able to use CRM add-in functionality

Evaluation Copies

Reporting comes with a fully functional evaluation version valid for 10 days



Pricing

The cost of c360 Report Authoring Tool

- Producer Edition: \$999/user
- Analyzer Edition: \$599/user
- CRM Add-in: \$99/user

Licensing

You only need as many licenses as the users who will be using the Report Authoring Tool to design and build reports.

Example: An organization that has 100 Microsoft CRM active users but only wants 10 users to design and create reports only needs 10 licenses of Report Authoring Tool. However, all 100 users can still view and run the reports created by c360 Reporting.

Support, Upgrades and Enhancements

The price of Reporting includes first year support, upgrades and enhancement per the c360 Solutions Software license agreement. After the first year, a support and enhancement plan can be purchased for 20% of the cost of Reporting.

c360 Partner Program

Authorized Microsoft CRM partners may inquire about the c360 partner program by visiting <http://www.c360.com/PartnerProgram.aspx>.

Information

For more information on c360 Reporting, contact c360 Solutions at:

c360 Solutions Incorporated
Two Concourse Parkway, Suite 800
Atlanta, GA 30328
(888) 929-3670
<http://www.c360.com>
Products@c360.com