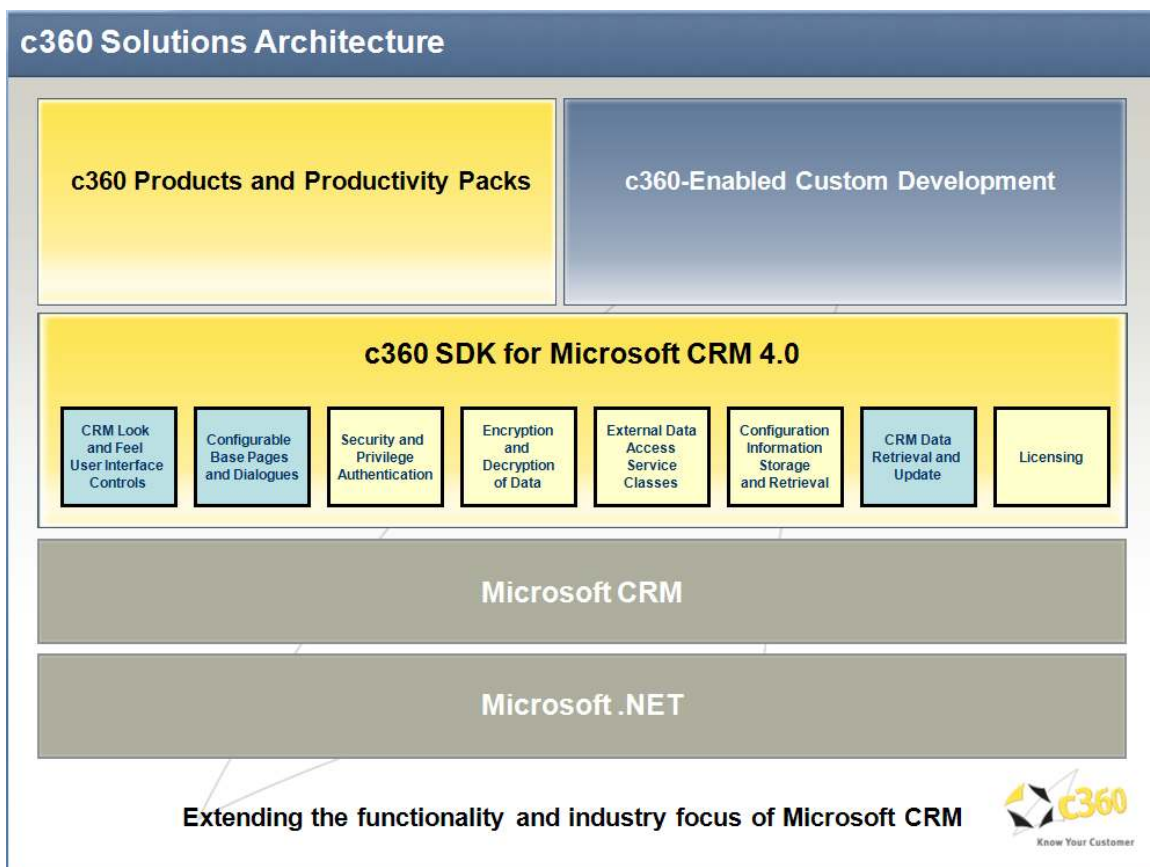




c360 SDK for Microsoft CRM 4.0

c360 SDK (Software Development Kit) for Microsoft CRM 4.0

The c360 SDK for Microsoft CRM 4.0 is a collection of interface controls and page classes that allow for the development of products and customizations that look and behave like core components of the Microsoft CRM 4.0 system. The c360 SDK for Microsoft CRM 4.0 allows developers to more easily build Microsoft CRM-based functionality that is visually, functionally and technically compatible with Microsoft CRM 4.0.



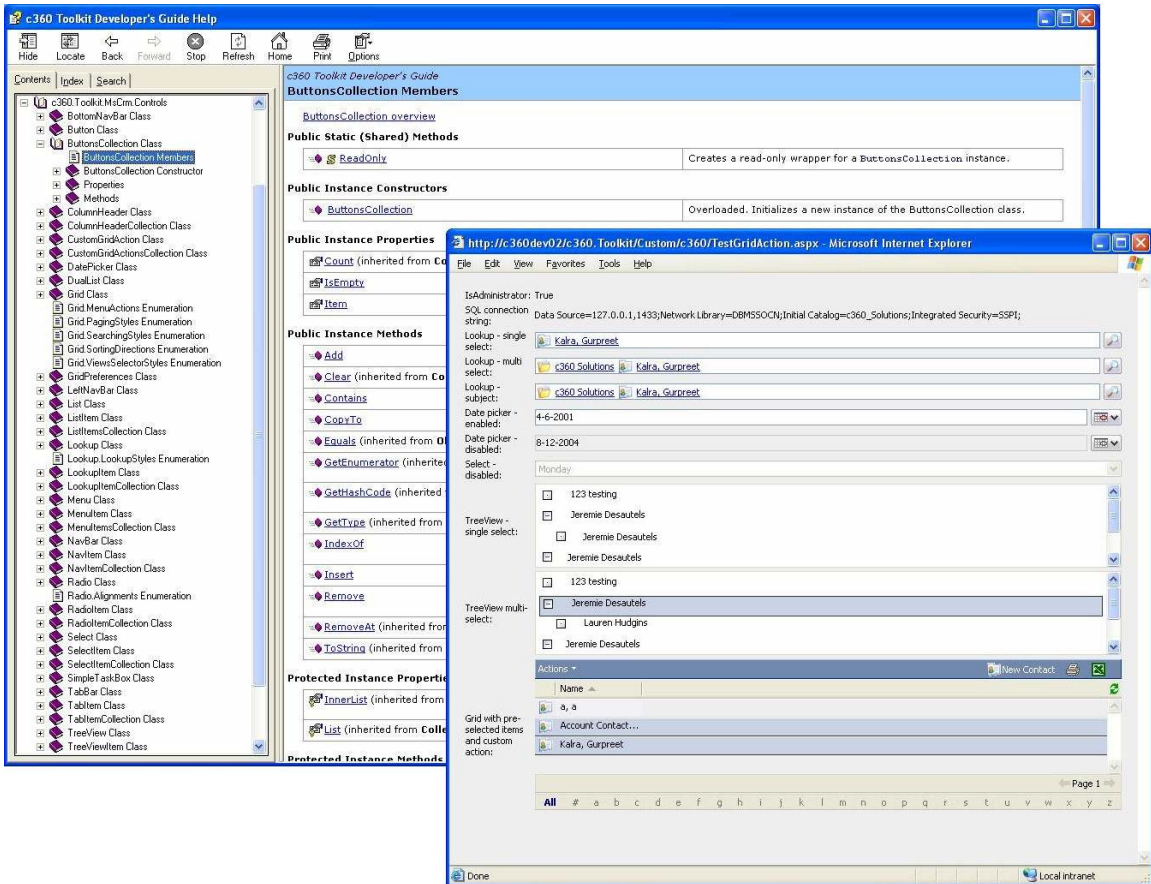
The c360 SDK for Microsoft CRM provides inheritable pages, interface controls and components to facilitate development on the Microsoft CRM platform

The c360 SDK for Microsoft CRM is utilized in all c360 product development and is the foundation for all Microsoft CRM customization performed by c360. The benefits of the c360 SDK for Microsoft CRM are:

- Proven platform for custom development on Microsoft CRM 4.0



- Complete suite of ASP.NET user interface controls that look, feel and behave like standard Microsoft CRM controls
- User interface controls are highly configurable
- Multi-functional grid control loaded with features
- Inheritable pages that enforce the Microsoft CRM look and feel
- Framework through which external data can be linked to CRM entities
- Improved user experience using Asynchronous JavaScript and XML (AJAX)
- Mimics Microsoft CRM navigation
- Custom grid actions that can be integrate with standard c360 products
- Save valuable time and money



The c360 SDK provides a proven, documented platform upon which developers can build Microsoft CRM 4.0 applications and solutions. The c360 SDK is in production in over 1,000 Microsoft CRM installations worldwide

Licensing and Pricing

The c360 SDK is sold as an annual subscription license for a cost of \$2,495 per developer. The subscription provides one developer access to the SDK for one full year from the date of purchase. The SDK components can be used in a royalty-free runtime distribution model for Microsoft CRM applications. Development assistance



and training can be purchased separately from the SDK. It is highly recommended that the SDK Training option be purchased with the SDK license.

Maintenance, New Releases

The subscription provides new product releases for the duration of the one-year subscription and through any annual renewal periods.

Developer's Guide, Training Guide and Support Forum

The c360 SDK includes the following help resources:

- Detailed developer's guide outlining how to use all controls, pages and components
- Detailed training guide with examples of how to use all SDK features
- Online support forum (visit <http://www.c360.com/Forums/Default.aspx>) where users can post questions and search other question/replies

All documentation is updated with new releases of the SDK.

Ongoing Use of SDK

The SDK may be used and deployed by licensees who elect not to renew their subscriptions. Licensees not renewing their subscriptions will not receive product updates. Subscriptions can be renewed for \$495 on or before one year from the SDK purchase date. Subscriptions may be renewed after the purchase date for a cost of \$995.

SDK Training and Development Assistance

SDK training is available for \$995. Details on the training can be provided by your c360 Account Manager. Development assistance is available on an hourly basis for \$140 per hour for licensees who have attended the training offering.

Product Evaluation

Evaluation copies of the c360 SDK can be requested by visiting <http://www.c360.com/Evaluation.aspx>.

Information

For more information on the c360 SDK for Microsoft CRM, contact c360 Solutions at:

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